







# raise the gong

## ANNUAL REPORT 2006/07

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## Mission Statement

Raise The Gong Inc. is a non-profit, health promotion charity based in Wollongong NSW, established in February 2006.

With an extensive scope, our dedicated and passionate volunteers, along with the assistance of our valued members and sponsors, Raise The Gong Inc. aims to raise money for a wide variety of health issues that affect local women directly, through promotion and education relating to women's health issues, as well as assisting individual women who suffer hardship as a result of ill-health.

This could be through any identified health issue, including but not limited to, cancer, disability and mental illness.

## Foundations

Founder and Acting President of 'Raise the Gong Inc.', Ms Chelsea Cappetta saw first hand the effect that cancer has on a person when her mother was diagnosed with breast cancer in 2005. Thankfully through treatment and sheer determination, her mother is now in remission and doing very well, but this experience motivated Chelsea to spend a lot of her own time and effort raising money for the NSW Cancer Council by organising various events, with particular focus on the "Girls Night In". October 2005's Girls Night In event was a huge success, with a group of 30 women raising over \$3100 and earning the honour of being the highest fundraisers for the event in Southern NSW.

With this as inspiration, Chelsea decided that rather than trying to raise money on a small scale, she would enlist some friends and colleagues and create a Wollongong based non-profit organisation that focuses on raising money to support local cancer sufferers. Enlisting the help of Ms Karla Bishop as acting Vice President, an action plan was formulated and help sought from other interested local women. Mrs Jennifer Denham and Ms Melissa Jenner also joined as acting Secretary and acting Treasurer respectively, to help get Raise The Gong off and running. Karla, Jennifer and Melissa have all lost a parent to cancer within the last three (3) years, so all were very keen to support the cause and take an active role in the fight against cancer.

Although all four women have very different educational and professional backgrounds, the cause is very close to their hearts. United as Raise The Gong Inc, and with the support of additional members, they were determined their utmost to make a difference to the lives of people affected by cancer.

These four women were quickly joined by Alicia Klein, Danni-lea Klein, Kay Tiyce and Kelly Winter to form the Management Committee that governed all the initial background work to set up Raise The Gong Inc.

Working together the committee quickly organised events and fundraising campaigns, and also successfully applied to the Australian Tax Office (ATO) to gain recognition as a Health Promotion Charity, and as a Deductible Gift Recipient (DGR).

Throughout the 2006/07 financial year, Raise The Gong has received support from 54 active members - local, national and even international. We will continue to work together as a health promotion charity, to work for local women and provide support however we can.

## President's Report

Just over a year ago someone told me that I should “get into business” with my good friend Karla, doing something health related, because we work well together and share the same passions for being involved in the community and making a difference where we can. From this one idea sparked another, and after an evening of brain storming we came up with the idea of developing a group to work in our local Illawarra communities, increasing awareness of women’s cancers.

There has been nothing scarier in my life, than having one of the people I love most in the world say “I have cancer”. It happened, and it changed my life. My mother battled breast cancer in 2005, and I spent that year involved in many of the Cancer Council events that are held such as the Biggest Morning Tea and the Girls Night In. For the Girls Night In, 30 of my closest friends joined me for a pyjama party which raised enough to give us the distinction of being the highest earning group in Southern NSW. Although very content to be a part of these worthwhile causes, I felt that I needed more control over where finances went, and to helping people who are close to me, and close to people that I know. Keeping it local meant that we could be more personal in our fundraising, and might be able to see the results of our hard work more easily.

Karla had lost her own mother after a battle with cancer, and was very keen to assist me. Jenny had lost her mother just the year before, and Melissa, her father - all lost from cancer or related illnesses. My heart felt for my friends, and although I grieved with them, at the same time I was oh-so-grateful that my mum was treated successfully and has stayed in remission, making a full recovery. We all wanted to do more, we knew how it felt to watch someone suffer with this awful disease, and, so Raise The Gong was born.

Within a matter of weeks we had the full support of others - Kay, Danni-lea, Alicia and Kelly were all elected onto our management board, all for their own reasons, and from their own dealings with cancer within their families. Although we all have full-time jobs outside of Raise The Gong, we worked together to formulate all the business documents necessary to actually create a charity! Despite being warned of the difficulty of achieving this status, we worked hard and - in one of our highlighted achievements of our first year - managed to get recognition with the Australian Tax Office as both a health promotion charity and as a deductible gift recipient.

Our membership increased quickly, and with over 50 members now, we can be proud of our hard work we have put in - around our own illnesses, moving house, changing jobs and even a the birth of a baby or two along the way! We’ve held events such as our very successful trivia night, as well as having raffles and fundraising campaigns - and there are many more activities and events planned for 2007/08.

Being part of Raise The Gong has given me hope that we CAN make a difference ourselves, and with the right people behind you and beside you, achieving goals that seemed so huge were turned into team achievements as we rode one success after another.

For the first year of operation, I am so very proud to be President of Raise The Gong Inc, and am thankful that I have the support to make it happen. Working full-time means that Raise The Gong is a part-time job, but by no means any less important. It is my passion, realised with a lot of help from my friends....and many supporting members.

I am looking forward to a bright future, with some things changing and some staying the same. I hope to be part of Raise The Gong for a long time to come, and aspire to raising the profile of our health promotion charity in our local region.

Thank you to everyone who has joined or assisted Raise The Gong in any way, we look forward to continuing our fight against women’s cancers and to promoting women’s health!

To my mum: I love you, it’s all been for you.



Chelsea Cappetta  
President 2006/07

## 2006/07 Achievements & Highlights

- Achieving Health Promotion Charity status with the Australian Tax Office
- Registration as a Gift-deductible Recipient with the Australian Tax Office
- Development of our website: [www.raisethegong.org.au](http://www.raisethegong.org.au)
- Trivia Night for Ovarian Cancer Awareness - July 2006 - Raised over \$1400.00
- Receipt of Volunteers Small Equipment Grant from DFACS
- Marketing and Branding Workshop with Marketing Angels

## Events & Fundraising Campaigns

Over the last 12 months, the committee of Raise the Gong have organised various fundraising events to help raise money to contribute to our cause in raising awareness for womens cancer. These include a garage sale, wine fundraisers, Nutrimecs, and also a Trivia Night. We aim to have these again as well as adding in a few new events: for fundraising and also a chance for our members to participate and get to know the committee and fellow members. Below is a brief run down on the events and the funds raised.

### Garage Sale 2006

In March 2006, a massive effort was put in by all our committee members. There were busy times in the days leading up to it: organising collection and delivery of items to be sold and then the task of setting up and pricing everything! All in all it was a very productive day raising funds to get our charity off the ground. On the day we raised in total \$864.05.

Since we had such a great success with last years garage sale we thought we would repeat these efforts—raising an additional \$559.10 in February 2007.

We would like to thank all our members, their family and friends for their kind donations to both of our garage sales. This is an event we will endeavour to hold on a regular basis and we accept donations all year round if you have any unwanted items at home.

### Trivia Night

A Trivia Night was held at the Steelers Club to help promote awareness of Ovarian Cancer. This night was a huge success not to mention a fun time was had by all. We had attendance of over 70, including members plus family and friends. It was hosted by Party Parslow, and sponsored by i98FM—and we received such wonderful support from local and national businesses with their donations of prizes for the night. There were such things as Pamper packages, training for your beloved pooch, dinner vouchers and the like. We are hoping to host another Trivia Night in 2007 and make it bigger and better!!

In total on the night we raised \$661.90 in ticket sales and a further \$762.50 in raffle monies— a fantastic achievement.

### Ton of Tens & Fortune In Fives

Our coin collection campaigns were designed not only to relieve people of all their annoying 5 & 10c pieces by keeping a jar in all of our work places and homes, but for us to raise supplementary funds to continue to the ongoing costs of running Raise The Gong. People were only too willing to get rid of the extra weight in their purses and wallets by kindly depositing their small change in our jars. Between the two drives we raised a total of \$254.45.

## Grants & Donations

The Volunteer Small Equipment Grants 2006 provides funding of up to \$3,000 to help community not-for-profit organisations in Australia purchase small equipment to support volunteers whose work contributes to encouraging and developing stronger families and communities. The funding is provided by the Department of Family and Community Services.

Raise The Gong required a laptop to create and update documents such as: Health Promotion material, policies and procedures, brochures, agendas and minutes of meetings, accounts, general maintenance of our web site and to electronically communicate with the community and members.

Without a laptop, all documents were written out manually at meetings and had to be taken away by the volunteers who have computers at home to be created and maintained. They were then brought back to meetings and any changes were made. Volunteers would then take the documents away again and update them. This was a very timely process and by having a laptop, volunteers can now create and update documents and do accounts on site at the meetings. All of our members (including the executive committee) are volunteers who contribute to the running of Raise the Gong in their own time. The Laptop will be available for every member to use for Raise the Gong related work.

Raise the Gong submitted an application for funding to the Department of Family and Community Services to purchase a computer equipment and software and was awarded \$2316.55. With the Grant we purchased an ASUS Laptop, a Samsung colour laser printer and Microsoft Office operating software. This computer equipment has also allowed us to have better control over our own website: [www.raisethegong.org.au](http://www.raisethegong.org.au).

Having a Raise The Gong portable computer means that we have been able to purchase Quickbooks accounting software, and now all our financials and business documents are in the one secure location. The computer can be used by all Management Committee members to perform tasks and duties more effectively, and we now have direct access to all the work being done for Raise The Gong Inc.

## Marketing Angels Workshop

As a team building exercise and also to assess our marketing and branding situation, Jean McIntyre from Marketing Angels kindly donated her time to run a workshop for the Management Committee of Raise The Gong Inc.

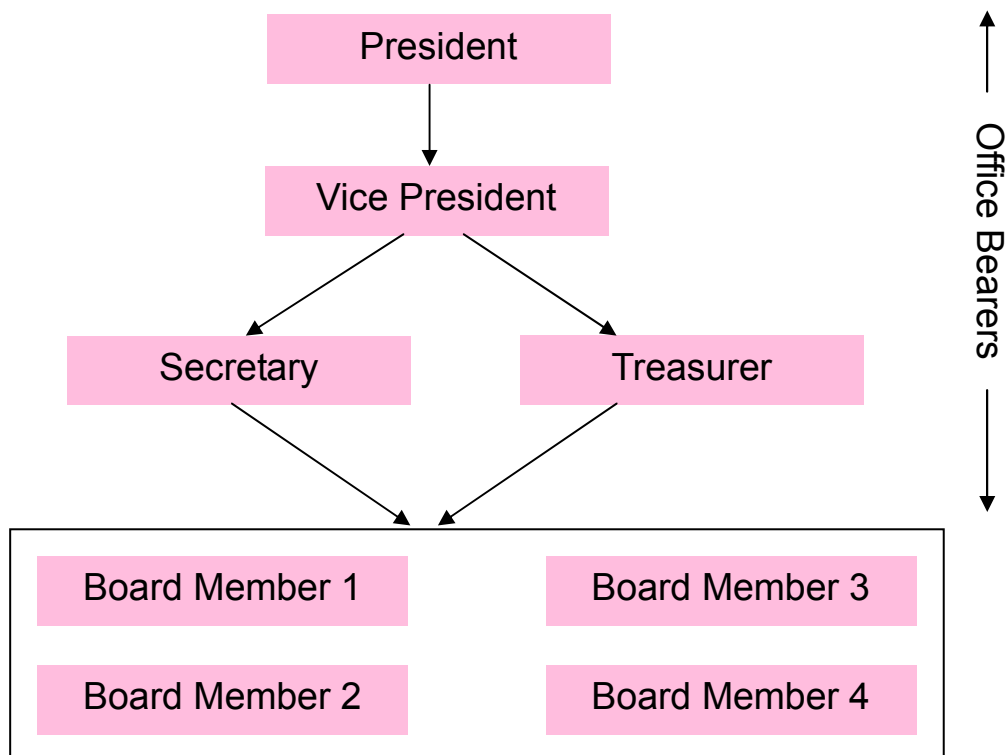
This was held in May 2006, and allowed us to focus on our marketing and branding goals. The day involved a lot of thinking and brain-storming, and was an avenue for new ideas to be promoted and examined.

During the workshop we looked at our current marketing and promotion practices and developed ideas for future promotion, that we have since put in place, or that are still currently in progress. Some of the outcomes of the workshop included:

- Brainstorming to develop a short, catchy branding slogan
- Further development of the [www.raisethegong.org.au](http://www.raisethegong.org.au) website
- Creation of sponsorship packages for businesses
- Creation of a membership package for new members
- Focusing on a target market/membership
- Looking at effective promotion techniques.

## Management Committee 2006/07

Figure 1. Management Committee Structure



### Position Holders

#### OFFICE BEARERS

##### President

28/2/06 - current

Chelsea Cappetta

##### Vice President

28/2/06 - current

Karla Bishop

##### Secretary

28/2/06 - 19/9/06

20/9/06 - current

Jennifer Denham (moved to Treasurer)

Kelly Winter

##### Treasurer

28/2/06 - 19/9/06

20/9/06 - current

Melissa Jenner (moved to Executive)

Jennifer Denham

#### EXECUTIVE COMMITTEE MEMBERS

30/3/2006 - current

Kay Tiyce

30/3/2006 - current

Danni-lea Klein\*

11/4/06 – 15/11/06

Alicia Klein

20/6/2006 - 19/9/06

Kelly Winter (moved to Secretary)

20/9/2006 – current

Melissa Jenner

(\*NB: D Klein maternity leave commenced 23/2/07)

## Management Committee Members

### ***President: Chelsea Cappetta***

Chelsea holds a BSc Psychology degree with Honours, and Certificate IV in Workplace Assessment and Training. After being employed in many youth and employment focussed roles, she now works full time as in data management for the local government. She has extensive experience in project management, event coordination and marketing. Chelsea had the initial idea for Raise The Gong Inc early in 2006, and recruited some friends with a similar passion for cancer fundraising to realise her goal.

### ***Vice President: Karla Bishop***

Karla has Certificate IV in Frontline Management and is currently undertaking a BA in Psychology and Humanities. She brings to our organisation 6 years experience in management, human resources, industrial relations and training. Karla has extensive experience in community program development and project management, and was a founding member of Raise The Gong Inc—being involved in the initial planning stages.

### ***Secretary: Kelly Winter***

Kelly is a registered psychologist, working as a generalist counsellor in a dual diagnosis rehabilitation service. She holds a Bachelor of Psychology (Honours) and a Graduate Diploma in Mental Health Sciences. Kelly joined the management committee of Raise The Gong Inc in April 2006, and assumed the role of Secretary in September.

### ***Treasurer: Jennifer Denham***

Jennifer has a Certificate II in Office Administration. She has previously worked in administrative roles in the health care sector. Jennifer was a founding member of Raise The Gong Inc and assumed the role of Secretary earlier in the financial year before moving into the treasury role.

### ***Executive Member: Danni-lea Klein***

Danni-lea has Certificates IV in Business Administration, Frontline Management and Assessment and Workplace Training. She works in administration for the local government Diabetes service. Danni-lea joined the board of Raise The Gong in March 2006 and has worked as our resident policy and procedure developer.

### ***Executive Member: Kay Tiyce***

Kay joined the Raise The Gong Inc committee in March 2006. Having experience in workplace training, employment services and business strategies, she currently works for a local training company.

### ***Executive Member: Melissa Jenner***

Melissa holds a Certificate III in Secretarial skills and a Statement of Attainment in Business Administration. With over 15 years secretarial experience, including 6 years of being a Personal Assistant to Managing Directors, Melissa has extensive experience in account management, property management and computer administration. Melissa was a founding member of Raise The Gong Inc.

### ***Executive Member: Alicia Klein***

Alicia is a Field Support Relationship Manager at Cisco Systems. She has worked in administration in the public sector both in Australia and the UK for the past 4 years before moving to Cisco in 2006. Alicia started as a committee members with Raise The Gong in March 2006, and sadly left us in December 2006 when work took her to Sydney. Alicia was an extremely passionate and committed member of the management board, and continues to be an active and supportive general member.

## Management Committee Attendance

According to the Raise The Gong Inc Constitution, Management Committee members are required to attend 80% of committee meetings. Failure to do so without reasonable explanation may result in suspension of that committee member. Raise The Gong Inc is committed to the promotion of women's health, and as such requires all active management members to ensure they are able to provide the time and resources needed to achieve this goal.

*Table 1—Management Committee Attendance Statistics*

Name	Position	Eligible	Present	%age
Chelsea Cappetta	President	24	22	92%
Karla Bishop	V/President	24	22	92%
Jenny Denham	Treasurer	22	19	86%
Kelly Winter	Secretary	12	10	83%
Kay Tiyce	Member	21	13	62%
Danni-lea Klein	Member	21	18	86%
Alicia Klein	Member	18	9	50%
Melissa Jenner	Member	24	18	75%

It is noted that all Raise The Gong Inc members are volunteers, including those acting on the Management Committee. During the 06/07 financial year, it was members work commitments that prevented them from achieving appropriate attendance, and therefore steps have been taken to avoid this outcome in the 07/08 year. This includes having committee members sign contracts for their participation, and also adjusting meeting times and dates to better suit.

## Management Committee Portfolios

The Raise The Gong Management Committee works within six (6) main portfolios, each overseen by a board member, but open to general members to assist. The portfolios act as sub-committees to the board, and may meet separately as required. All portfolios work together within the Management Committee to effectively run and promote Raise The Gong Inc.

### *Portfolio: Marketing*

The Marketing portfolio encompasses all marketing, sponsorship and fundraising activity, and keeps members informed of opportunities for the promotion of Raise The Gong Inc.

#### *Activities for 2006/07*

- Development of brochures, business cards and stationery
- Promotional flyers for events
- Publication of "The Raiser" - Newsletter for Raise The Gong Inc.
- Targeting and contact of sponsorship for events
- Business development and marketing opportunities
- Development of a media file

### *Portfolio: Policy and Procedure*

The Policy and Procedure portfolio incorporates Occupational Health & Safety (OH&S) and Risk Management strategies. This portfolio is responsible for the development of all Raise The Gong Inc procedural and policy documents.

**Activities for 2006/07**

- Development of Code of Conduct
- Policy Development (8 policies)
- Liaising with insurance companies

***Portfolio: IT & Web Development***

The IT & Web Development portfolio is responsible for the development and maintenance of the Raise The Gong Inc website - [www.raisethegong.org.au](http://www.raisethegong.org.au) as well as the membership database. This portfolio liaises with internet service providers (ISPs) and provides reports to the Management Committee on the performance of the website. It is also responsible for the maintenance of committee e-mail addresses and reporting usage. (See Appendix A—Internet Statistics for further information)

**Activities for 2006/07**

- Development of the website - [www.raisethegong.org.au](http://www.raisethegong.org.au)
- Creation of e-mail accounts for all committee members
- Establishing member register database
- Development of online membership payment arrangements
- Maintenance of the Raise The Gong Inc E-bay store

***Portfolio: Health Promotion***

Raise The Gong is very committed to Health promotion and, during our first year, we were successful in informing our members and the general public of various cancers affecting women and the screening programs available for early detection. We did this by holding regular general meetings and events with guest speakers and health promotion specialists. For our members, we facilitated educative, business and social activities to ensure that being a part of Raise the Gong Inc is informative and rewarding.

**Activities for 2006/07**

- Focus on lesser publicised cancers
- Organising speakers on Ovarian Cancer at Trivia Night
- Informing the public of genetic and risk factors of women's cancers
- Membership to The Centre for Volunteering

***Portfolio: Secretarial***

The Secretary Portfolio is overseen by the Secretary and includes such tasks as liaising with the chairperson regarding meeting agenda items, log and respond to all correspondence, keep minutes of all meetings and provide administrative support to the management committee. Within the Secretary Portfolio is a sub committee portfolio, the Membership Portfolio. Within this sub portfolio, it is the responsibility of the Secretary to maintain the membership register which includes sending all correspondence regarding new memberships, membership renewals and any other member correspondence as required.

***Portfolio: Financial***

The financial portfolio is responsible for the monetary component of Raise The Gong Inc. The Treasurer governs this portfolio, that collects, distributes and reports on the financial status of the organisation. The financial portfolio liaises with financial institutions, auditors and other services involved in our financial status. (See Appendix A—Auditors Report)

## Financial Report 2006/07

Table 2—2006/07 Financial Report of Raise The Gong Inc.

BALANCE OF ACCOUNTS	
IMB	
General	\$ 2,575.92
Gift	\$ 375.95
<b>Sub-total</b>	<b>\$ 2,951.87</b>
Cash on Hand	\$ 100.00
Pay Pal A/C	\$ 161.52
Money's Owing	\$ 35.00
<b>TOTAL</b>	<b>\$ 3,248.39</b>
INCOME	
Coin Collections	\$ 254.45
Elka Bears	\$ 155.01
Nutrimetics Shower Gels	\$ 238.05
Wine Drive	\$ 52.00
Donations	\$ 375.95
Grants	\$ 2,316.55
<i>Trivia night (Profit)</i>	\$ 661.90
<i>Trivia Night (Raffles)</i>	\$ 762.50
<b>Trivia Night Total</b>	<b>\$ 1,424.40</b>
Interest Received	\$ 0.23
Membership	\$ 1,005.00
Sale Of Inventory (eBay)	\$ 697.24
<i>Garage Sale - Mar-2006</i>	\$ 864.05
<i>Garage Sale - Feb-2007</i>	\$ 559.10
<b>Garage sales Total</b>	<b>\$ 1,423.15</b>
Baby Sweeps	\$ 70.00
Nutrimetics Raffles	\$ 135.00
<b>TOTAL</b>	<b>\$ 8,147.03</b>
EXPENSES	
Advertising	\$ 55.99
Bank Charges	\$ 94.00
Business Expenses	\$ 495.10
Donation of Washing Machine	\$ 609.95
Education	\$ 61.60
Hardware	\$ 1,875.00
Health Promotion Expense	\$ 40.30
Office Expenses	\$ 171.10
Postage	\$ 106.05
Printing	\$ 523.55
Software	\$ 868.00
Subscriptions	\$ 33.00
<b>TOTAL</b>	<b>\$ 4,933.64</b>
INCOME	\$ 8,147.03
OUTSTANDING DEBTS	\$ 35.00
<b>TOTAL</b>	<b>\$ 8,182.03</b>
EXPENSES	- \$ 4,933.64
<b>Balance</b>	<b>\$ 3,248.39</b>

## Income and Expenditure

Figure 2—Raise The Gong Income by Category

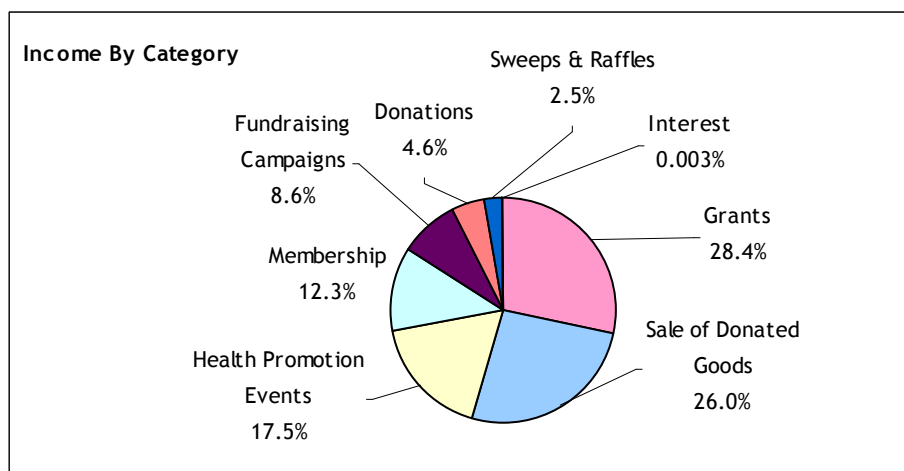
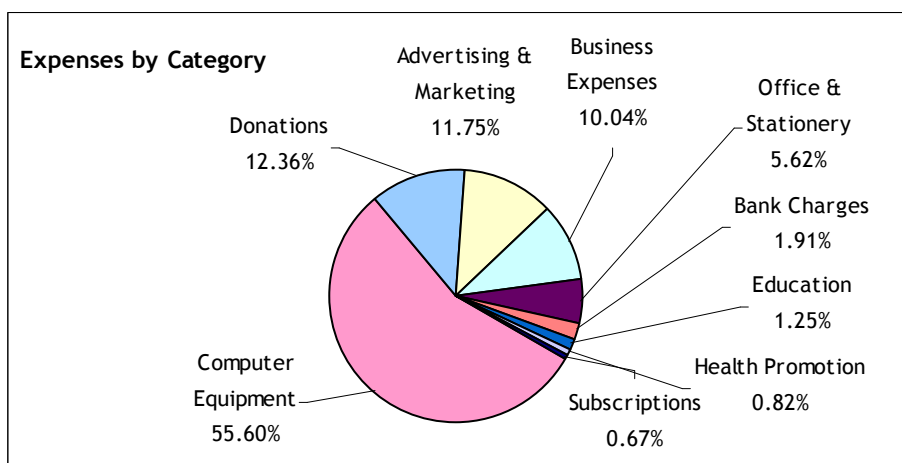


Figure 3—Raise The Gong Expense by Category



### Notes on Income and Expenditure

- **\$2316.55** was received from Department of Family and Community Services from the Volunteers Small Equipment Grant. **\$2743.00** was spent on computer equipment—laptop, printer and relevant softwares. Balance of **\$426.45** was from Raise The Gong general fund
- **\$1005.00** in membership fees were received in 2006/07. This went towards the general running costs of Raise The Gong Inc, and covered our advertising, business expenses, education, health promotion expenses, office expenses, postage costs and subscriptions. Balance of **\$41.86** was returned to the Raise The Gong general fund
- **\$630.40** was received in donations and coin collections. From this **\$609.95** was used to purchase a washing machine for a local wheelchair-bound young woman. Balance of **\$20.45** was returned to the Raise The Gong gift fund

### Declaration

As Directors of the Board of Raise The Gong Inc, we hereby declare that these reports are a true and accurate account of the financial statements of the association/charity.

Chelsea Cappetta  
President

Date: \_\_\_\_\_

Karla Bishop  
Vice President

Date: \_\_\_\_\_

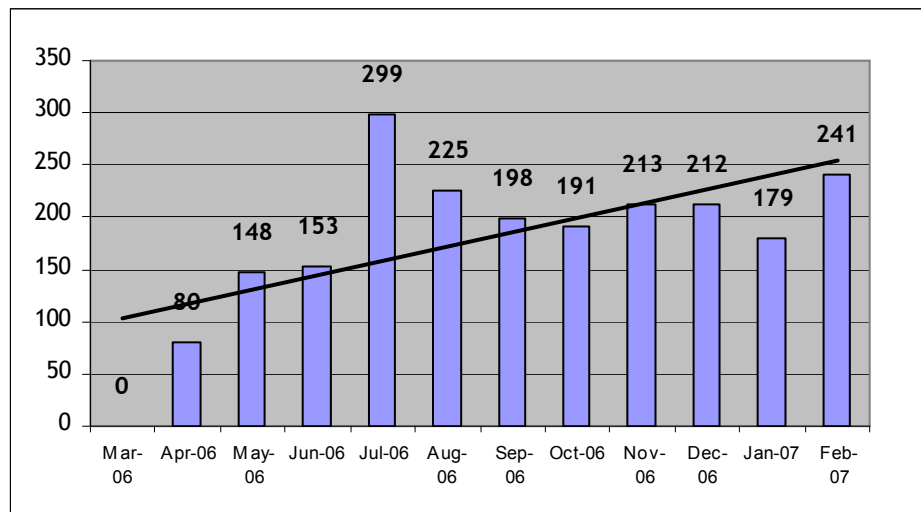
## Internet Statistics and Information

Raise The Gong’s website [www.raisethegong.org.au](http://www.raisethegong.org.au) was developed in April 2006 as part of our marketing and promotion strategy, and to increase the profile of our organisation.

- It is used not only for promotional purposes but also to:
- Provide links to women’s health information and websites
- Provide information on our events and functions
- Act as a place for members to read about our progress
- Publication site for “The Raiser”: newsletter of Raise The Gong Inc
- Promote our sponsors and supporters
- Advertise our fundraising campaigns

**Figure 4: Number of Visits to [www.raisethegong.org.au](http://www.raisethegong.org.au)**

From Figure 4, right, it can be shown that the number of visits to [www.raisethegong.org.au](http://www.raisethegong.org.au) has increased steadily over time. The trendline shows that this is likely to continue. The peak in July corresponds to our promotion of our Trivia Night for Women’s Cancers, indicating that our online event promotion is quite successful.

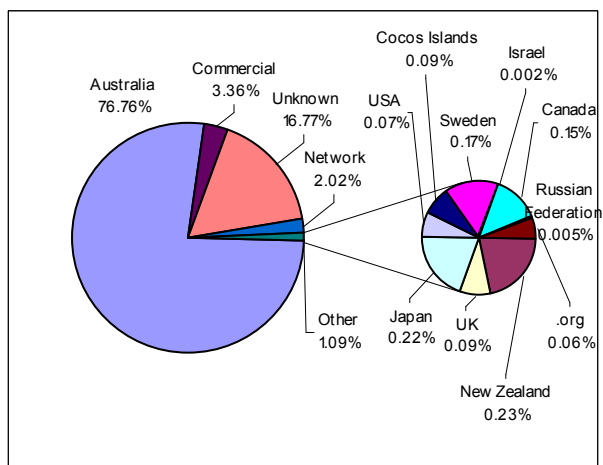
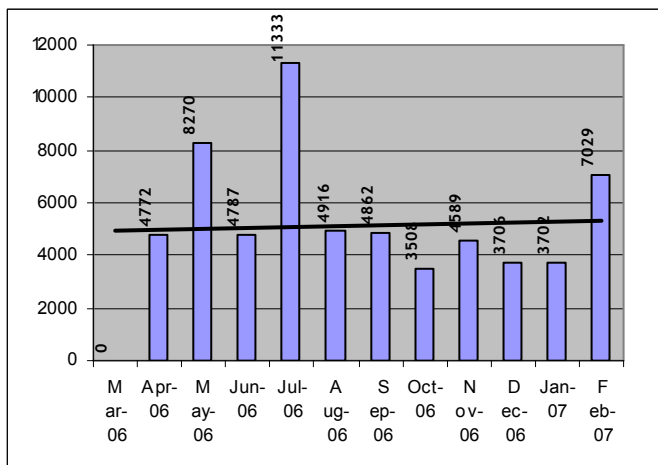


This is an average of 194 visits per month, over the 11 months that the website was operational.

As our visits increase, the number of hits (see Figure 5 below left) has remained steady, with the trend showing a slight increase over time. This indicates that the website is serving a function, and that most members using it are directing themselves to the appropriate pages immediately, without “searching” the website. Figure 6 (below right) shows the proportion of global hits, i.e. hits from other countries, that Raise The Gong have received. We have had visits from people in Canada, the UK, Japan and even the Cocos Islands!

**Figure 5 - Number of hits on [www.raisethegong.org.au](http://www.raisethegong.org.au)**

**Figure 6 - Global Distribution of hits**



## Future Directions

In what has been a successful start-up year for Raise The Gong Inc., we have developed ideas and plans for our future directions as a non-profit organisation, and health promotion charity. The 2006/07 year was focussed on promoting the fight against women's cancers, and in particular focussing on what we could provide for local women.

### Expansion to General Women's Health Promotion

The future of RTG lies in our ability to meet the health needs of women in the Wollongong area. The past year of RTG has focused on raising awareness of women's cancers and while this will certainly remain a key feature of RTG we are actively exploring the idea of broadening our scope. After a series of marketing workshops we found that to fully meet the needs of women living in our local area we would need to increase our scope to include a wider variety of women's health issues. In addition to raising awareness of local women's health issues at a community level, RTG will also actively pursue the idea of assisting women at an individual level. At an individual level, we plan to target women who may be suffering hardship as a result of ill health resulting from cancer, disability, mental illness or other health problems. The future direction of RTG then, will aim to further advance women's health and wellbeing in Wollongong and its surrounding areas.

### Planned Activities

- *Trivia Night for Women's Cancer Awareness*

After the success of last years trivia night RTG have decided to make this an annual event specifically targeting women's cancers. Last year the focus was Ovarian Cancer and this year we will be raising awareness about another women's cancer. This is once again scheduled for July, and we will be busy with attracting sponsors and donations to make the night as successful as the one previous.

- *Womangong*

The idea of Womangong is to promote women's health through the involvement of local female bands playing at the event at a local Wollongong establishment. Designed to be a fun night were all the ladies (and of course gents) can let their hair down and dance while raising awareness of a good cause. We are currently identifying possible venues, and have begun to contact local women musicians and performers about donating their time and becoming involved in our cause.

- *Quit-a-thon*

The quit-a-thon will involve people being sponsored for giving up a vice for 30 days, whether that be cigarettes, alcohol, caffeine, a certain type of food or whatever!! Quit-a-thon will take place over a 1 month period and will help raise funds for the promotion of local women's health issues. We will be asking people to sponsor us per day we stay "vice-free", with all proceeds going to Raise The Gong Inc.

- *Other Events and Fundraising Activities*

- Mary-Kay Mascara Drive
- School Counselling Projects
- Bowling for Bucks Event Fundraiser

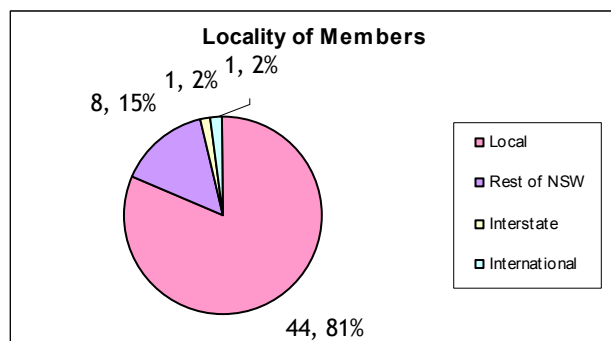
## Our Members

Raise The Gong Inc, at the end of 2006/07 financial year had 54 active members:

- Karla Bishop
- Melissa Jenner
- Kim Patrick
- Melanie Bush
- Olivia Kelle
- Mary Ryan
- Shannon Bush
- Alicia Klein
- Janet Sallabank
- Tina Camitz
- Danni-lea Klein
- Garvin Sheppard
- Chelsea Cappetta
- Fred Klein
- Uma Singh
- Grant Cappetta
- Lynda Klein
- Nina Skobalj
- Lou Cappetta
- Shane Klein
- Julie Strinic
- Silvana Cappetta
- Jo Lunn
- Carol Strooisma
- Darren Chamberlain
- Natalie Mar
- Kay Tiyce
- Amy Craig
- Melissa McCandless
- Shane Tiyce
- Jannette Curtis
- Ros McIntyre
- Vivienne Tiyce
- Ann Denham
- Catherine Moyle
- James Walsh
- Jennifer Denham
- Kaye Murray
- Donna Watt
- Troy Denham
- Peter Murray
- David Wesley
- Amanda DeRossi
- Anne Naughton
- Alan Winter
- Connie Djukic
- Donna Naughton
- Evelyn Winter
- Jennifer Harland
- Tania Nichamin
- Kelly Winter
- Eunice Jenner
- Lara O'Neill
- Genevieve Zsovar

Raise The Gong Inc would like to thank all it's active members for their support through our first year of operation, and their commitment to assisting us with our endeavours. We have had great support from all our members who have supported our events and fundraising campaigns, and also donated time and service to assist us in achieving our goals.

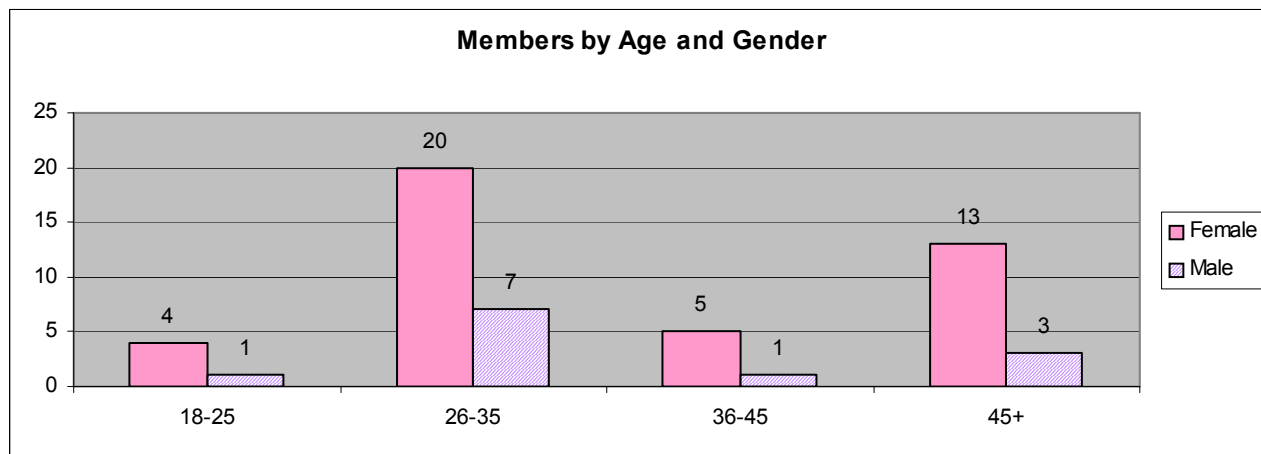
Figure 7– Locality of Members



For 2006/07, 81% of members were from the local Illawarra region, with some other regional and interstate members. We even attracted an overseas member!

Our target group for events and activities was clearly recognisable from analysis of our membership, with 44% of all members being females in the 18-35 year age group. Figure 8, below shows the age and gender of all members.

Figure 8–Membership by Age Group and Gender



## Sponsors and Supporters

Raise The Gong Inc would like to thank the following businesses for their support of our organisation. These business have donated prizes for our various events, or assisted us in other ways—by helping develop our business and marketing tools and plans, by offering discounted products for us to use for fundraising campaigns or by donating items to our garage sales.

Many thanks to all of those listed below - we could not do it without your help!

### *Local Wollongong and Illawarra Sponsors*

- Bark Busters - [www.barkbusters.com.au](http://www.barkbusters.com.au)
- Chilis Restaurant, Shellharbour Square - [www.chilis.com.au](http://www.chilis.com.au)
- Fernwood Fitness Centres - [www.fernwood.com.au](http://www.fernwood.com.au)
- Figtree Gourmet Pizza
- FinCare Accounting & Taxation Service—[www.fincare.com.au](http://www.fincare.com.au)
- Hoyts Warrawong—[www.hoyts.com.au](http://www.hoyts.com.au)
- i98FM—[www.i98fm.com.au](http://www.i98fm.com.au)
- Illawarra Performing Arts Centre - [www.ipac.org.au](http://www.ipac.org.au)
- Rapture Hair & Beauty
- Russell Vale Animal Clinic—[www.animalclinic.com.au](http://www.animalclinic.com.au)
- Shellharbour Square Fish Market
- Steelers Rugby League Club - [www.steelers.com.au](http://www.steelers.com.au)
- SupaGas—[www.supagas.com.au](http://www.supagas.com.au)
- The Cheesecake Shop—Dapto
- Tiny Tins
- Westfield Warrawong

### *National Sponsors*

- ACP Publishing, CLEO Magazine
- Dataworks - [www.dataworks.com.au](http://www.dataworks.com.au)
- DuJour Tampons—[www.dujour.com.au](http://www.dujour.com.au)
- Goldwell Hair Products
- Mitch Dowd - [www.mitchdowd.com.au](http://www.mitchdowd.com.au)
- QuickFlix—[www.quickflix.com.au](http://www.quickflix.com.au)
- SAX International
- Spotlight - [www.spotlight.com.au](http://www.spotlight.com.au)
- Symply Too Good - [www.symplytoogood.com.au](http://www.symplytoogood.com.au)
- Taronga Park Zoo

### *Supporters*

- Elka Australia
- Marketing Angels—[www.marketingangels.com.au](http://www.marketingangels.com.au)
- Richardson & Wrench Real Estate, Wollongong
- Success Print - [www.successprint.com.au](http://www.successprint.com.au)

### *Bequests*

- The Estate of Lorna Daphne Little

## Notes of Appreciation

We would also like to thank the following individuals for time, donation, assistance or other form of support. These people listed below have helped the success of Raise The Gong:

- To Anne Bates from FinCare Accounting and Taxation Service, Wollongong for volunteering her time and expertise to conduct our financial audit
- To Jean McIntyre for volunteering her time to hold a marketing workshop and help us developing branding, marketing and promotional plans and ideas
- To Ken Tugrul of TDK Corporation for various donations, and the use of their boardroom to conduct our Annual General Meeting
- To Jens Madsen, of Madsens Cameras & Imaging ([www.madsens.com.au](http://www.madsens.com.au)), a big thank you for allowing us to use the Wollongong photograph seen on the report cover
- To Kaleb Alibon for the design of the woman logo, used on all Raise The Gong materials
- To David Webber and Ivo Bozic for our initial set-up meeting to discuss the possibility of actually creating Raise The Gong Inc.
- To Donna Watt for the use of her home for our first garage sale, for our first general meeting and her stealthy assistance with clean-up operations

We would like to thank the following people for their support of the Trivia Night for Ovarian Cancer Awareness in July 2006:

- To Party Parslow, for being a wonderful host of the event, assisting in the planning meeting, and developing all the questions to stump our clever friends!
- To Sian Greening for being our guest speaker on Ovarian Cancer, and increasing the awareness and knowledge of all those in attendance
- To Jennifer Harland, for leading the funniest Bollywood Dance-Off we have ever seen!
- To Renae Gersbach for donation of load of Nutrimerics for prizes for the evening, plus her continued sponsorship and support with other events throughout the year
- To Lynda Klein for organising a petition and providing health promotion information for the evening

We would like to thank the following people for their support, as regular fundraisers, event helpers and their donations:

- |                      |                  |
|----------------------|------------------|
| ▪ Amanda Ballista    | ▪ Michael Finch  |
| ▪ Susy Cama          | ▪ Kathryn Howie  |
| ▪ Tina Camitz        | ▪ Olivia Kelle   |
| ▪ Grant Cappetta     | ▪ Ros McIntyre   |
| ▪ Lou Cappetta       | ▪ Tania Nichamin |
| ▪ Silvana Cappetta   | ▪ Tina Moreton   |
| ▪ Sarah Christofedes | ▪ Nina Skobalj   |
| ▪ Troy Denham        | ▪ Kylie Williams |

## Ways To Assist

There are several ways to assist Raise The Gong Inc in their endeavours to promote women's health, and assist women's cancer services

### Membership

Joining Raise The Gong Inc is the best way to show your support. Membership is \$20.00 per year and contributes to the costs of maintaining and running the organisation. Members receive a regular newsletter, discounts on fundraising campaigns and invitations to special events. Information on how to join is available on the website, [www.raisethegong.org.au](http://www.raisethegong.org.au), along with downloadable membership forms.

### Donations

- *Money*  
Financial support is most welcome, and contributes to the "gift fund" of Raise The Gong Inc, which goes towards projects, programs and directly assisting women in need in the Illawarra region
- *Goods*  
Raise The Gong have an E-Bay store, and are always looking for goods to sell here. Along with this, we hold regular garage sales of donated items. We will accept ANY items you are willing to part with, and can often arrange for collection of your unwanted goods.

### Event Attendance

By attending the events held by Raise The Gong, you help women and the promotion of women's health in our region. Our annual Trivia Night is just one of the planned events for 2007/08.

### Supporting Fundraising Campaigns

Raise The Gong hold regular fundraising campaigns. In 2006/07, some of the items sold for funds included wines, bears and shower gels. We often hold sweeps and raffles also, and welcome participants in these events.

### Volunteer

- *Skills*  
Volunteering to assist Raise The Gong Inc allows us to continue to run our programs and events. Each year we open nominations for board members and encourage any persons interested to raise their hand for these positions.
- *Assistance*  
Events often need extra people to make them run smoothly. If you are willing to help out at any specific event, or would just like to register your interest in being a volunteer, please contact us at [info@raisethegong.org.au](mailto:info@raisethegong.org.au)

### Spread The Word!

The best way to promote Raise The Gong Inc is to let others know that we exist. As a newly formed health-promotion charity, we have worked hard in 2006/07 to make our organisation one that will work towards promoting women's health, and creating fun events for the community to participate in. Tell your friends!

## Contact Us



Raise The Gong Inc.  
ABN 34-682-998-690

P. O. Box 211  
Warrawong NSW 2502

[www.raisethegong.org.au](http://www.raisethegong.org.au)  
[info@raisethegong.org.au](mailto:info@raisethegong.org.au)

Fax: (02) 4227 2237 (fax only)

## Appendix A: Auditors Report